

# Sam Richmond

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## EDUCATION

University of Missouri School of Journalism  
Bachelor of Journalism  
GPA 3.2/4

Expected Graduation: 5/2015

## WORK EXPERIENCE

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**Miami Heat/NBA Featured Columnist II, Bleacher Report** 6/2012 – present

<http://bleacherreport.com/users/821069-sam-richmond>

- Have amassed more than one million reads as Featured Columnist, preparing two deadline articles per week about the Miami Heat
- Promoted from Featured Columnist I to Featured Columnist II after 6 months based on superior performance and audience appeal

**Breaking News Writer, FanSided** 6/2014 – present

<http://fansided.com/author/srichmond/>

- Create breaking news content about multiple sports
- Publish 50-plus articles per week

**NBA Writer, HoopsHabit** 11/2014 – present

[hoopshabit.com/author/srichmond/](http://hoopshabit.com/author/srichmond/)

- Publish two NBA-based columns per week
- Average 10,000 reads per article

**Heat Rising Community Manager, Exiles Inc.** 4/2013 – 1/2014

*A network of team-specific communities for out-of-market sports fans*

- Ran HeatRising.com as well as its Facebook and Twitter accounts
- Wrote and published 20-30 articles per week about the Miami Heat, while managing three contributing writers
- Built a community of over 30,000 on Facebook and 1,500 on Twitter.

**Writing Intern, Bleacher Report** 3/2012 – 6/2012

- Accepted into Bleacher Report Writing Internship. Published five deadline articles per week about various sports, from football to horse racing.
- Promoted to Featured Columnist after completion of internship

## CLASSROOM EXPERIENCE

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- Held roles as softball and women's basketball beat reporter for KBIA, Columbia's NPR affiliate, in 2014
- Worked as a producer on KBIA's *Thinking Out Loud* program in 2014.
- Published two features for Vox Magazine. Profile of True/False Film Festival staff members is lead story for 3/2014

## SKILLS

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- Skills: MS office, Final Cut Pro, Audition, Photoshop, Social Media, Web Analytics, Community Building, WordPress