# Sam Richmond

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### **EDUCATION**

University of Missouri School of Journalism

Bachelor of Journalism GPA 3.2/4 2011 Dean's Honor Roll **Expected Graduation: May 2015** 

#### WORK EXPERIENCE

### Miami Heat/NBA Featured Columnist II, Bleacher Report

6/2012 - present

http://bleacherreport.com/users/821069-sam-richmond

- Amassed more than one million reads as Featured Columnist, preparing two deadline articles per week about the Miami Heat
- Promoted from Featured Columnist I to Featured Columnist II after 6 months based on superior performance and audience appeal

# Newsdesk writer, FanSided

6/2014 - present

http://fansided.com/author/srichmond/

- Create breaking news content for multiple sports
- Publish 50-plus articles per week

### Heat Rising Community Manager, Exiles Inc.

4/2013-1/2014

A network of team-specific communities for out-of-market sports fans

- Built a community of over 30,000 on Facebook for Exiles' Miami Heat community.
- Ran HeatRising.com, Facebook and Twitter account, generating 1500 Twitter followers
- Wrote and published 20-30 articles per week about the Miami Heat, while managing three contributing writers

## Breaking News Writer, Exiles Inc.

5/2013-9/2013

Covered breaking news for various NFL, NBA and MLB communities, publishing 10-15 articles per week

### Writing Intern, Bleacher Report

3/2012 - 6/2012

- Accepted into Bleacher Report Writing Internship. Published five deadline articles per week about various sports, from football to horse racing.
- Promoted to Featured Columnist after completion of internship

### **CLASSROOM EXPERIENCE**

- Held roles as softball and women's basketball beat reporter for KBIA, Columbia's NPR affiliate, in 2014
- Worked as women's tennis beat reporter for The Maneater, Missouri's student-run newspaper, in 2011
- Published two features for Vox Magazine. Profile of True/False Film Festival staff members is lead story for February 2014